

## Lifecycle

# Cloud & Software Rationalization Service

## Only pay for licensing & subscriptions that you need

Maintaining control of software and cloud consumption requires solid management data, technical knowledge and operational expertise.

This is especially important when rationalizing licensing and cloud for users and within virtual data centers and cloud infrastructures. Our rationalization service ensures that our clients have the best trustworthy data and lifecycle management processes to maintain a focus on minimizing cloud and software costs.

### Software Metering & Re-harvesting

Our Software and Cloud Rationalization Service can be tailored to our clients unique needs to include the following:

- Metering & re-harvesting of licensing from servers & users within physical, virtual & cloud environments
- Recovery of software licensing from decommissioned devices & services which can be reused
- Subscription/licensing re-tiering – rationalizing product editions or service tiers to ensure the lowest cost options are used where possible.

### License Allocation & Deployment Consolidation

Track the allocation of software licensing and services against previous business, project or user requests, ensuring need is continually monitored and rationalized.

- Tracking changing physical or virtual server infrastructure – identifies opportunities to change or consolidate licenses to reduce costs
- Monitoring changing software support dependencies – to minimize server maintenance requirements
- Periodic user checks, ensuring users still need the licenses allocated.

### Application & Cloud Rationalization

Product rationalization across applications & cloud services, allowing for the de-duplication of similar cloud & software products in deployment, reducing support & lifecycle costs.

- Application features and functions – remove duplicate products
- Workload rationalization – reduce cloud instances by improving utilization of existing reserved instances.

## Lifecycle Services

ITAM services that keep you optimized, compliant, secure & agile to business change. Proactive rationalization is a cornerstone of effective IT cost reduction. Our product rationalization capabilities combined with our innovative technology platforms drive improved software & cloud investment value & control on-going costs.

Our vision is to be the leading independent, global provider of Software & Cloud Portfolio Management and optimization services for our clients and partners.

Providing the intelligence our clients use to govern their digital transformation journey. Optimizing their software portfolio to avoid unnecessary cost and risk, whilst driving value from their software and cloud investments throughout their lifecycle.